SUMMARY OF FINAL DECISIONS ISSUED BY THE TRADEMARK TRIAL AND APPEAL BOARD August 1- 5, 2005

| Date | Type | Proceeding | Party or | TTAB | Issue | TTAB | Opposer's or Petitioner's | Applicant's or Respondent's | Mark and Goods Cited | Examining | Citable as |
|--------|---------------|-----------------|--|--|-------------|---|-------------------------------|---|---|------------|----------------------|
| Issued | of Case(1) | or Appn. No. | Parties | Panel(2) | | Decision | Mark and Goods or Services | Mark and Goods or Services | by Examining Attorney | Attorney | Precedent of TTAB |
| 8-1 | EX | 78176021 | Bon Voyage Inc. | Chapman* Grendel Drost | 2(d) | Refusal Affirmed | | "DEJA VU" [women's wearing apparel, namely, suits, jackets, blouses, skirts, trousers, shorts, dresses and women's sportswear, namely, suits, shirts, blouses, jackets, skirts, trousers, shorts, rompers, and jumpsuits] | "DV DEJA VU CREATIONS" (in stylized lettering) [on- line retail services featuring women's lingerie and undergarments] | Bracey | No |
| 8-1 | EX | 76572153 | Phoenix Intangibles Holding Co. | Hohein Holtzman Zervas* | 2(d) | Refusal Affirmed | | "GET IN. GET OUT. GET GOING" [retail convenience store services featuring convenience store items and fuel] | "GET IN GET IT GET GOING" [retail convenience store services featuring gasoline and convenience store items] | Mattessich | No |
| 8-2 | CANC (SJ) | 92043525 | Paramount Baking Co., Inc. v. American Bakery Products, Inc. | Holtzman Rogers Drost [Opinion "By the Board" (Skoro)] | genericness | Petition to Cancel Granted (Pet'r's motion for summary judgment granted) | | "LAWASH" [flat bread for consumption by the general public] | | | No |
| 8-4 | EX | 78295396 | QCA Spas, Inc. | Hohein* Bucher Grendel | 2(d) | Refusal Affirmed | | "SPA BREEZE" [chemicals for treating spas, namely, chlorine, water shock chemicals, water clarifiers, and bromine tablets] | "POOL BREEZE" [pool care chemicals for swimming pools, namely, chlorine water stabilizers, water clarifiers, water shock chemicals, metal removing agents, and water testing kits comprising reagents and/or test strips] | Dawe | No |

⁽¹⁾ EX=Ex Parte Appeal; OPP=Opposition; CANC=Cancellation; CU=Concurrent Use; (SJ)=Summary Judgment; (MD)=Motion to Dismiss; (MR)=Motion to Reopen; (R)=Request for Reconsideration

^{(2) *=}Opinion Writer; (D)=Dissenting Panel Member

SUMMARY OF FINAL DECISIONS ISSUED BY THE TRADEMARK TRIAL AND APPEAL BOARD August 1- 5, 2005 (continued)

| Date | Type | Proceeding | Party or | TTAB | Issue | TTAB | Opposer's or Petitioner's | Applicant's or Respondent's | Mark and Goods Cited | Examining | Citable as |
|--------|---------|------------|-----------|----------|-------------|----------|---------------------------|-----------------------------|-----------------------|-----------|------------|
| Issued | of | or Appn. | Parties | Panel(2) | | Decision | Mark and Goods or | Mark and Goods or | by Examining Attorney | Attorney | Precedent |
| | Case(1) | No. | | | | | Services | Services | | | of TTAB |
| 8-5 | EX | 78208591 | Joseph W. | Hohein | 2(e)(2) | Refusal | | "HALF MOON BAY" | | Hickey | No |
| | | | Cotchett | Drost | | Affirmed | | [wines] | | | |
| | | | | Walsh* | | | | | | | |
| 8-5 | EX | 78208878 | Joseph W. | Hohein | Section 6 | Refusal | | "HALF MOON BAY | | Smiga | No |
| | | | Cotchett | Drost | disclaimer | Affirmed | | WINERY" (and design) | | _ | |
| | | | | Walsh* | requirement | | | _ | | | |
| | | | | | (of words | | | | | | |
| | | | | | "HALF | | | | | | |
| | | | | | MOON | | | | | | |
| | | | | | BAY") on | | | | | | |
| | | | | | 2(e)(2) | | | | | | |
| | | | | | grounds | | | | | | |

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